

NC FUSION SPORTS GUIDE



The NC Fusion Sports Guide is a fundraising opportunity for families to offset the club fees for the year. In the past, the Guide has helped families raise over \$15,000 towards their individual fees with a matching amount going to support the outreach efforts of the NC Fusion Foundation.

We understand that these are difficult times, so have created a unique alternative for families and businesses. The 2020-2021 Fusion Sports Guide campaign will provide a combination of print and web-based advertising for businesses.

WHAT DOES A BUSINESS RECEIVE IF THEY PURCHASE AN AD:

1. Starting in August all businesses that have purchased ads this summer will appear on the Fusion Foundation Supporters' Directory. This Directory will list businesses with any Fusion coupons or promotions and links to their website. Our site averages 20,000 views a month at almost 2 minutes per view.
2. All businesses will be listed at the bottom of all appropriate Fusion club wide emails with a link to the Fusion Foundation Supporters page.
3. Periodic social media posts will also take place in the fall and spring.
4. Ad space in the PRINTED NC Fusion Sports Guide that will be distributed to all lacrosse, field hockey and soccer teams as well placed at both BB&T parks in Greensboro and Advance, NC.

To complete your order please visit www.ncfusion.org and click on Ad Sales Purchase Ad. From there you can upload your artwork and pay for your ad space.

We appreciate your support of the NC Fusion Foundation by purchasing an ad in our guide book.

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Play It Again Sports has the quality used and new sports and fitness gear you need at everyday low prices. Get paid for selling us the quality used gear you no longer use, or trade it up toward the purchase of the gear you need now!

Bring this coupon in and receive \$10 OFF any purchase over \$25. Coupon Not valid with any other offer or discount and cannot be applied to prior purchases.

SAVE \$10

SELL. BUY. TRADE.

Play It Again Sports
2563 Battleground Ave
Greensboro, NC 27402
336-882-9910

Play It Again Sports
5602 Country Club Rd
Winston Salem, NC 27104
336-760-1470

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2019-2020 Sports Guide

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Ask about our NC Fusion Discount!

Locally family owned since 1999

Terminals - Pest Control (ants, mosquitoes, spiders and more!) - Lawn Care - Christmas Lights

www.Go-Forth.com 336-842-6111

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Orthodontics for Children & Adults

A Smile For Every Day

Sarah C. Shover, D.D.S., M.Ed., M.S.

Call today for your FREE consultation!

Invisalign

- Eat without restrictions
- Great for an active lifestyle
- Straight teeth without braces
- Invisalign Gold Provides most experienced Invisalign practitioners in the field
- Improvements in Invisalign make it a real option for both teens and adults
- New First Element Scanner technology eliminates goers' messy impressions
- 27 Years experience in the Winston-Salem area
- Many treatments last only 15-months!
- Accepting all dental insurance
- Friend us on Facebook!

SalemSmiles

1063 W. Northwest Blvd. • Winston-Salem, NC 27101
336-725-5757 www.SalemSmilesOrtho.com

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NATTY GREENE'S BREWING COMPANY



2020-2021 NC Fusion Sports Guide Ad Sales Invoice

Business/Buyer Name: _____

Business/Buyer Contact: _____


Business/Buyer Contact email: _____

Date ad was purchased _____

Player Name: _____

Player email: _____

Ad Layout/Size: (Check selection)

	Layout	W" x H" (Approx.)	COLOR (up to 4)
	Inside Front/Back Cover*	6.75 x 9.625	\$1,000
	Back Cover*	6.75 x 9.625	\$1,200
	Inside Back Cover/Left Side*	6.75 x 9.625	\$800
	Inside Front Cover/Right Side*	6.75 x 9.625	\$800
	Center Premium Page	6.75 x 9.625	\$800
	Full Page	6.75 x 9.625	\$650
	Half Page	6.75 x 4.75	\$500
	Quarter Page	3.3125 x 4.75	\$375
	1/8 Page/Business Card	3.3125 x 2.3125	\$250

*These spots will be available first come first serve if current business advertisers do not renew their ad.

Online payments and ads MUST be submitted at www.ncfusion.org no later than December 1, 2020. Businesses will be added to the online directory and club emails upon payment.

- All ads must be submitted electronically in the proper format (Ads must be Hi-res (300+ dpi) JPG EPS or PDF at actual size) to adsales@ncfusion.org by December 1, 2020. There is a fee associated with any changes to artwork.
- Any payments sent after the deadline will NOT be accepted, nor will the ad be placed in the program.

OR

Make checks payable to:
 NC Fusion
 428 Twins Way
 Bermuda Run, NC 27006
www.ncfusion.org

TAX ID 83-0687947